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360 DEGREES

ENTREPRENEURSHIP



Location: Istanbul – TURKEY

Period of Internship: 2 Months

Starting date: Foreseen to start in April/May 2018

Available Countries: Spain, Portugal._

1. What is 360 Degrees Entrepreneurship?

It is long term project funded by Turkish National Agency in frame of Erasmus+ KA2 Strategic Partnership. The project is coordinated by **Istanbul Kultur University** with cooperation of Global Ideations Consulting and 7 other partners from Portugal, Spain, United Kingdom, Italy, Estonia and Turkey.

Through "360 Degrees Entrepreneurship", young people will benefit from the



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combination of the knowledge of universities, the experience of NGOs, and mentors and trainers with experience and knowledge in establishing and sustaining new businesses. The focus on social entrepreneurship will also motivate young people to think not only about their own employability in creating their businesses, but also on how they can be relevant to society and provide employability opportunities to their peers as well, creating a ripple effect of entrepreneurship and employability. They will also be trained as entrepreneurship educators themselves, so that their influence can extend beyond themselves and their own businesses but also into each of their societies and countries.

Specific objectives are:

- To create a training module on how to develop, validate and implement social entrepreneurial projects and enterprises;
- To develop creative thinking, innovation, employability (soft) skills, financial management, strategic planning and entrepreneurial skills of youth workers;
- To work with and train mentors in how they can support young people in developing entrepreneurial paths;
- To explore practical ways of supporting young people and NGO set up social enterprises, taking into consideration legal, financial, management and social requirements;
- To create new tools and methods designed to develop entrepreneurial skills among young people;
- To provide young people with a platform where they can exchange experience and expertise in the field of social entrepreneurship;
- To develop solidarity, promote tolerance and foster mutual understanding between generations and cultures by creating a common platform for development that includes a wide variety of generations and cultures.

Further information about the project can be found at this web address:

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2. Host Organisation/Company

Global Ideations Consulting is an international training and consulting

company that was founded in Michigan, US in February 2013. Currently we are operating in Istanbul, Turkey, London, United Kingdom, Vilnius, Lithuania.

We focus on solutions while analysing and identifying the needs and problems in order to find the best solutions.

Global Ideations aims to support the development of individuals, organizations, companies and societies in order to solve problems for sustainable development and reach their full potential. This goal is achieved through multiple methods including training, coaching, mentoring, start-up building and consulting

We as Global Ideations - Istanbul Office will give a perfectly tailored and professional mentorship just for you during your internship.

Further information about Global Ideations:

www.globalideations.com

3. Practical Information

Working Space:

Interns will work with a mentor in home office and co-working space.

Accommodation:

Interns will stay in a shared flat together with other interns and mentor in Kadikoy, Istanbul. However, the final confirmation will be done after the selection of interns.

Food and living cost:

Interns will be provided with food during the program. (Breakfast, lunch, dinner)



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Local Transport:

We will provide monthly pass for local transport.

Pocket Money:

Each Intern will receive 500 Turkish Lira.

4. Program of the Internship

Meanwhile your internship experience in our office, you will also receive a perfectly tailored training about Entrepreneurship. Which means you will have learn and experience:

- Understanding Entrepreneurship;
- Social Entrepreneurship;
- Problem and Need Analysis;
- Developing a Business Idea;
- Business Model Canvas;
- Market Analysis;
- PESTEL Analysis;
- Strategic Planning;
- Social Media and Marketing.
- Field visit to different companies and social enterprises.

Moreover, interns will work with a mentor for developing new project ideas beside the topics mentioned above.

If you are interested, please find the application form in the link below and fill it until the **March 25th 2018**.

5. Profile of Interns

The call is available only for people have residence in Spain and Portugal. Two interns will be selected from each country.

Language:

Good command of English language.



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Motivation:

We are looking for people with good motivation and eager to develop themselves. As well as those who are interested to create project ideas and eager dedicate themselves.

Teamwork:

We are looking for people who is able to work in and with a team as you will need to work together with other interns.

Age:

Preferably between 22-30 years old.

Qualifications:

We are looking for people who can work easily with office programs such as Excel, Word, Powerpoint, Photoshop.

Educational background:

There are not specific requirements. The education background will not have an impact on selection.

Openness:

We are looking for people who are open to understand the cultural differences, respect the differences.

6. Application Form and Selection

Selection Process:

All candidates should fill in the application form. Please look below for the link.

Selected candidates will have skype meeting with the mentor. A final decision will be undertaken afterwards and candidates shall be notified accordingly.

Application Form:

<https://goo.gl/forms/HHR2MSM4MIgnKhBt2>



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7. ANY QUESTIONS?

In case of any question please do not hesitate to contact us.

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